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Today's death of the Pope touches millions worldwide. Regardless of origin or worldview, Pope Francis was for countless people a spiritual anchor in an increasingly disoriented time. We extend our sincere condolences and respect to these people. While his death dominates headlines worldwide, an equally symbolic power shift is happening almost unnoticed in Davos: Peter Brabeck, former Nestlé CEO, will become interim chairman of the World Economic Forum (WEF) over the Easter weekend.

Brabeck has long built up the water crisis as an impending global catastrophe; he considers this crisis even more significant than the climate, CO2, or oil crisis. Now he stands - at least temporarily - at the head of the very organization that offers global "solutions" for exactly this. He is one of the most influential voices when it comes to treating water not as a human right, but as an economically controlled commodity. He said: "98.5% of the water we use is not a human right - and should have a price." - Peter Brabeck, public interview 2013 (Original interview coming soon on this channel)

In the past, we have repeatedly shone a spotlight on his activities both at Nestlé and as Vice President of the WEF; here is a linked selection of the topics:

Nestlé and the Dry Death How Nestlé privatizes groundwater in Pakistan, Ethiopia and other regions - as a "lifestyle product" for wealthy customers, while locals have no water. See also: Documentary film "Bottled Life"

WEF and the Water Narrative How the WEF itself spreads warnings of scarcity - and then acts as a "lifeline." A textbook example of Problem -> Reaction -> Solution... all from one hand.

Water = Commodity - Brabeck's Dogma The idea: Water does not belong to everyone. Only drinking and washing water is a right - the rest should be priced and regulated through market

mechanisms. (Source: Interview coming soon on this channel) But what does that mean in practice?

World Bank/IMF Loans Against Privatization Many countries in the Global South must hand over their water systems to private hands in exchange for loans. The consequence: wells running dry, falling groundwater levels, indebted small farmers - and profits for multinational corporations.

Nestlé Water: Fecal Matter Despite "Purity"? New scandals: Nestlé Waters (Vittel, Hépar, Perrier) found with fecal contamination, despite questionable disinfection. The label "pure water" becomes a farce.

Voices of Opposition - Also from Germany Dr. Imme Scholz (Heinrich Böll Foundation): "Water belongs in public hands - as a public good, not as a commodity."

In times when people worldwide are steered through artificial crises, fear and uncertainty, it is crucial who sets the narratives - and who profits from them. Now that the water pope has taken over the WEF, nobody needs to be surprised or even concerned about the staging of a water crisis. It takes alert minds, because water is life - and life must never be turned into a commodity by anyone.

It's good.
to be truu.